SAGE 497 CONSULTING NEWSLETTER

WWW.SAGE497.COM



September 2025



What We're Working On

Local government project management

Developing local government technology and cyber policies

On the Road

Over the past few weeks Sage497 has been out in the community; meeting with local government leaders, nonprofits, and partner organizations, attending events, and expanding our network. These conversations surface real priorities and opportunities for collaboration, from service optimization and shared services to modernization and cyber resilience. If you'd like Sage497 to stop by your event or meet with your team, let's set it up. Our calendar is open for site visits and working sessions.

Strategic services for a non-profit

Developing local government COOP and DR strategies and plans

Local government tech and cyber assessment

Cybersecurity and operational optimization education for members of non-profits

---- 01/03

WWW.SAGE497.COM

MSAGE@SAGE497.COM

LINKEDIN.COM/COMPANY/SAGE-497-CONSULTING



Webinars

- <u>Doing More With Less: Collaborative</u>
 <u>Strategies and Smart Tech for Local</u>
 <u>Government & Nonprofits</u>
 - September 30th at 11am with GDC
- <u>Digitally Securing Your Non-Profit's</u>
 Mission
 - o October 21st at 11am with Igloo

Conferences

- Cybersecurity as a Strategic Business
 Enabler
 - o 2025 Cybersecurity Summit
 - o October 1 and 2, 2025

October is National Cybersecurity Awareness Month

Cybersecurity isn't just a defensive measure, it's a strategic business enabler. In today's environment, organizations of every size and type, government agencies, nonprofits, small businesses, and large enterprises, depend on secure systems and resilient operations to drive their missions forward. Strong cybersecurity builds trust, protects reputation, and creates the foundation for innovation, collaboration, and growth.

When leaders treat cybersecurity as a business driver rather than a back-office function, they unlock opportunities: secure digital services, stronger partnerships, more confident stakeholders, and the ability to adapt quickly in an ever-changing landscape.

At Sage497, we believe cyber resilience is central to organizational success, no matter your sector or size. That's why we'll be sharing free resources to help teams raise awareness, strengthen practices, and promote a culture of security. Watch for those resources coming soon. We're committed to supporting our partners and communities in building safer, stronger futures.

---- 02/03

WWW.SAGE497.COM

MSAGE@SAGE497.COM

"Technology is best when it brings people together."

– Matt Mullenweg



Building a Network That Builds You

Your career isn't a solo journey. No matter how skilled you are, success often depends on the strength of your network. The right connections open doors, challenge your thinking, and provide support when you need it most.

A strong network is both a safety net and a launchpad. It gives you advice, perspective, and opportunities for collaboration. But networking isn't about collecting contacts, it's about meaningful, reciprocal relationships where you invest in others as much as they invest in you.

Your professional brand is how people perceive your skills and values. The clearer and more authentic it is, the more others see you as a resource worth knowing. Share your expertise, be reliable, and live your values consistently. When your brand resonates, your network doesn't just remember you, they advocate for you.

Networking grows stronger when you give. Offering introductions, sharing knowledge, or simply listening builds trust and influence. Over time, this transforms contacts into a true community, one that supports not just your success, but everyone's.

Think of your network as an ecosystem. Nurture it with consistency, and use it to grow your career while lifting others up. That's how you build a network that builds you.

At Sage497, we live by this same philosophy. We're always building and expanding our network of resources, not just for our own growth, but to strengthen the communities we serve. Whether it's developing strategic partnerships, sharing knowledge, or connecting others with the right opportunities, we believe in giving back as much as we gain. That's how we help organizations succeed today while preparing them for tomorrow.

---- 03/03

WWW.SAGE497.COM

MSAGE@SAGE497.COM

LINKEDIN.COM/COMPANY/SAGE-497-CONSULTING

Sage497

SAGE 497 CONSULTING LLC



Sage 497 helps organizations solve complex challenges at the intersection of technology, cybersecurity, and operations, delivering strategic guidance, risk reduction, and smarter, more efficient ways to achieve your mission.

PA DGS Certified Small Business

Services

We specialize in delivering expert strategic services across technology, cybersecurity, and business operations, to help organizations navigate the complexities of today's dynamic landscape. Our mission is to provide insightful, impactful, and costeffective consulting services that empower organizations to achieve their goals with clarity and confidence.

- Fractional leadership
- Organization & operational management
- Strategic planning and roadmapping
- Tech, cyber, and organizational assessments
- Project & portfolio management
- Policy development

- Continuity planning
- Risk management
- Digital transformation
- Public speaking and staff trainings
- State & local government consulting and advising
- Non-profit advisor
- Program development and service delivery
- Intergovernmental and cross sector consulting and advisor

Founder

Our founder, Michael Sage, is an experienced IT, cybersecurity, organization operational leader with a background leading state and local governments along with non-profits. He held several senior strategic leadership positions including, CIO, CISO, and COO, while leading statewide technology and cybersecurity initiatives, operation efficiencies, strategic planning, risk management, and advocacy work.

Industries We Support

- State and local governments
- Educational institutions
- Not-for-profit organizations
- Small and Mid-sized private companies

Engage with Us

www.sage497.com msage@sage497.com www.linkedin.com/company/sage-497-consulting

